



[For Immediate Release]

Xinhua Finance announces EGM date

SHANGHAI, August 13, 2010 – Xinhua Finance Limited (“XFL”, TSE Mothers: 9399), today announced that it will hold its Extraordinary General Meeting (“EGM”) for shareholders on September 10, 2010 in Shanghai.

Date and time: September 10, 2010 at 4 p.m. (Beijing time)

Place: Unit 1606, Bank Mansion of Shanghai, 168 Yin Cheng Road Central, Shanghai 200120, People’s Republic of China

Agenda for the meeting:

Matter to be resolved:

Sale of 500 issued ordinary “B” shares of FTSE/Xinhua Index Limited (“FXI”), representing the entire interest of the Company in FXI.

The EGM notice is available for download on the Company’s website at

<http://www.xinhuafinance.com/en/for-investors/ir-calendar/>

[END]



More Information:

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About Xinhua Finance Limited

Xinhua Finance Limited ("XFL") is a leading financial information provider in China and is listed on the Mothers Board of the Tokyo Stock Exchange (symbol: 9399). Bridging China's market, business opportunities, and the world, Xinhua Finance's proprietary content platform and local know-how, comprising Indices and Solutions, serves major financial institutions and corporations. Founded in November 1999, XFL is headquartered in Shanghai.

For more information, please visit www.xinhuafinance.com.

This is a press release to the public and should not be relied on as information to make an investment decision by any investor. Investors should read the Company's Securities Report filed to the Tokyo Stock Exchange and consider the risk factors together with other information contained therein when making an investment decision. This press release contains some forward-looking statements that involve a number of risks and uncertainties. A number of factors could cause actual results, performance, achievements of the Company or industries in which it operates to differ materially from any future results, performance or achievements expressed or implied by these forward-looking statements.