

CORPORATE PROFILE

Xinhua Finance Limited (“XFL”) is China’s premier financial information and media service provider and is listed on the Mothers Board of the Tokyo Stock Exchange (Stock Code: 9399) (OTC ADRs: XHFNY). Bridging China’s financial markets and the world, Xinhua Finance’s proprietary content platform, comprising Indices, Ratings, Financial News, and Investor Relations, serves financial institutions, corporations and re-distributors worldwide. Through its subsidiary Xinhua Finance Media (NASDAQ: XFML), XFL leverages its content across multiple distribution channels in China including television, radio, newspapers, magazines and outdoor media. Founded in 1999, XFL is headquartered in Shanghai, with offices and news bureaus spanning 12 countries worldwide.

MISSION STATEMENT

Xinhua Finance’s mission is to provide the best investment tools developed to international standards and localize them for China’s markets. We are committed to setting standards for China’s financial markets, fostering:

- Sound and reliable investment infrastructure based on international standards and local knowledge;
- Investor confidence, transparency, and market efficiency;
- Long-term sustainable growth.