

[For Immediate Release]

Xinhua Finance to announce second quarter results on 13 August 2010

SHANGHAI, July 13, 2010 – Xinhua Finance Limited (“XFL”, TSE Mothers: 9399), today announced that it will release financial results for the quarter ended June 30, 2010 on Friday, August 13, 2010. XFL's earnings materials will be available on the investor relations page of its website at www.xinhuafinance.com/en/for-investors/

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About Xinhua Finance Limited

Xinhua Finance Limited (“XFL”) is a leading financial information provider in China and is listed on the Mothers Board of the Tokyo Stock Exchange (symbol: 9399). Bridging China’s market, business opportunities, and the world, Xinhua Finance’s proprietary content platform and local know-how, comprising Indices and Solutions, serves major financial institutions and corporations. Founded in November 1999, XFL is headquartered in Shanghai.

For more information, please visit www.xinhuafinance.com.

This is a press release to the public and should not be relied on as information to make an investment decision by any investor. Investors should read the Company’s Securities Report filed to the Tokyo Stock Exchange and consider the risk factors together with other information contained therein when making an investment decision. This press release contains some forward-looking statements that involve a number of risks and uncertainties. A number of factors could cause actual results, performance, achievements of the Company or industries in which it operates to



differ materially from any future results, performance or achievements expressed or implied by these forward-looking statements.