


FINANCIAL NEWS

Xinhua Finance News has established a new benchmark for excellence in both China financial news and Asian financial news. Our acquisitions of Market News International, Stone & McCarthy Research Associates, and the G-7 Group in 2004 significantly strengthened our depth of expertise and breadth of coverage.

We enable investors to better understand financial markets in China and Asia through Xinhua Finance News. We cover China with 50 staff and editors based in Beijing, Shanghai and Hong Kong, producing real-time financial news feeds in English, Chinese and Japanese. Our Asia reporting and analysis network covers the region through seven other news bureaus.

Internationally, our subsidiaries acquired in 2004 have bolstered our offerings with niche expertise and broadened our distribution network. Market News International (MNI) focuses on the global fixed income and foreign exchange markets and has press credentials accepted by all operations of the US Government and similar government operations in the G7 countries, as well as by supranational organizations such as the World Bank and the International Monetary Fund. Stone & McCarthy Research Associates provides renowned analysis on economic indicators such as labor statistics, unemployment figures and GDP trends. The G-7 Group analyzes the effects on the global markets of currency and interest rate movements, monetary and fiscal policy, and foreign and US legislation. The niche foci of these subsidiaries provide us with proven expertise for developing similar China-specific news and analysis products. 


2004 REVIEW

2004 has been an active year for our Financial News service line. We have expanded our service offerings significantly, adding fixed income and forex news to complement our equity news, and analytics such as economic indicators and government/fiscal policy analysis to round out our offerings.

We increased our global reputation through our excellent reporting capabilities, frequently releasing breaking news stories ahead of our competitors on major events affecting the markets. Our China news reports have exhibited an impressive reaction time to central bank notices, gaining much recognition worldwide as the first to report the first interest rate increase by the People's Bank of China in more than nine years. In the US, we consistently anticipated US Federal interest rate increases during 2004 and have established a reputation for our accurate forecasts of critical monthly economic indicators.



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Globally we have put in place new sales channels to leverage our extended news distribution network, allowing our China news to reach even more subscribers in North America and Europe, and vice versa. Our cross-selling and product development efforts continue to sharpen our competitive edge in China and around the world. 

For more information, please visit
www.xinhuafinance.com/en/products/news.html.



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